

# VIRTUE VS. VALUE VS. STRENGTH

	VIRTUE	VALUE	STRENGTH
DEFINITION	<ul style="list-style-type: none"> <li>• A virtue is a trait or quality that is deemed to be morally good and thus is valued as a foundation of principle and good moral being.</li> <li>• Personal virtues are characteristics valued as promoting collective and individual greatness.</li> <li>• Virtues and Values are often confused</li> </ul>	<ul style="list-style-type: none"> <li>• Your fundamental beliefs.</li> <li>• Guiding principles that motivate and dictate your behaviour.</li> </ul>	<ul style="list-style-type: none"> <li>• The ability to consistently provide excellent performance in a specific task or area.</li> <li>• You are valued and value yourself for having this competence.</li> </ul>
SAME	<ul style="list-style-type: none"> <li>• Can motivate behaviour.</li> <li>• A trait that you or someone else may display.</li> </ul>	<ul style="list-style-type: none"> <li>• Can motivate behaviour.</li> <li>• A trait that you or someone else may display.</li> </ul>	<ul style="list-style-type: none"> <li>• Can motivate behaviour.</li> <li>• A trait that you or someone else may display.</li> </ul>
DIFFERENT	<ul style="list-style-type: none"> <li>• Virtues are universally accepted to have high moral value and are predetermined by society and culture.</li> </ul>	<ul style="list-style-type: none"> <li>• All values may not be desirable or have high morale goodness.</li> <li>• Values are unique and personal - you decide what is important to you.</li> <li>• Values guide you to make decisions - they are internal drivers.</li> </ul>	<ul style="list-style-type: none"> <li>• All strengths may not be desirable or have high morale goodness.</li> <li>• Strengths are unique and personal.</li> <li>• Strengths help you differentiate yourself in the world - they are external.</li> </ul>
EXAMPLE	Honesty	Autonomy	Accountable